

In conclusion,

Our Annual Report documents the positive growth which has taken place over the last several years. First of all I would like to express my sincere appreciation of the commitment of our Executive Director Mary Morris and her staff along with all of the numerous volunteers without whom we could not succeed as well. I would also like to acknowledge all of our members for their continued support and welcome all of the newer members who have joined this past year. I also want to express my thanks for our teachers who provide the education and cultural resources to encourage arts appreciation for all sectors of our community. Lastly, I would like to thank my fellow board members who have put in many hours of time and service to ensure the success of the Venice Art Center.

Sincerely,

Jean Trammell



390 Nokomis Ave. S. Venice, FL 34285

941-485-7136

www.veniceartcenter.com

2012 Venice Art Center's Board of Directors

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Venice Art Center Annual Report 2012

Our Mission:

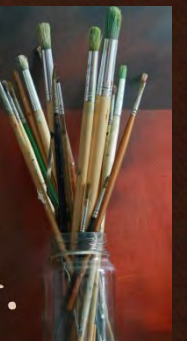
*To provide cultural
resources to the
community and to
encourage the knowledge
and appreciation of
visual art in all its forms.*

VENICE
ART
CENTER

See Art.

Feel Art.

Create Art.





In 2012 the Board of Directors and the Executive Director worked to further develop and expand our programs, community outreach and collaboration, marketing efforts, public arts projects and financial stability of the Venice Art Center.

Here were some of the highlights of 2012:

Membership: Our end of year membership is 1174.

Building: Over the course of the year we replaced one air conditioning unit, a hot water heater, a kiln and parking lot curbs. We installed a new refrigerated prep table in the café's kitchen and updated the electrical breaker boxes. We also planted nine new trees and plants around our sign.

Café: We renewed the lease with Java Café at the Arts another consecutive year. They have been doing catering for receptions as well as many of our fundraising events.

Education: During 2012 we offered a total of 425 adult and children's classes. We had a total of 1841 students enrolled in classes. Adult Class income for 2012 was \$184,703, which is an increase of \$29,384 from 2011. In 2012 VAC offered a choice of 378 different adult classes. We served 1606 adult students. In 2012 VAC offered a choice of 47 different children's classes for ages 4 to 18. We served 235 students under the age of 19.

Volunteers: The Art Center has a base of 325 dedicated volunteers who have logged in 5,679 hours of volunteer time in 2012. VAC had a volunteer training session and a volunteer appreciation party to celebrate the many contributions of our volunteers.

Visitors: In 2012 we welcomed 20,745 visitors to the Venice Art Center. This is an increase of 162% over the visitor count from 2 years ago.

Fundraising/events: This year we planned and executed several very successful fundraisers. These include the Holiday Tea, Women's Resource Center's Jewels from the Heart, Art and Wine Club, Kathi Cellura Book Signing Event, Member's Social, Volunteer Appreciation party, Teacher, Staff and Board party, Donor Party, Sun Fiesta, numerous Jazz club concerts, Bling Thing Jewelry Show, a Cultural Campus Progressive Dinner, Fine Arts Show, two nights of Come to the Cabaret, Venice Chalk Festival, the Sea Venice Kick Off Event and the Beer, BBQ & Blues fundraiser.

Sea Venice Public Arts Project: This year introduced the "Sea Venice Public Arts Project." We were honored to have the support of 50 sponsors who contributed to this citywide project. There are 23(4ft) turtles and 22(6ft) Dolphins placed throughout Venice and the outlying area. Each animal's sponsor was matched with a VAC artist/member, individually painted and placed in a sponsor chosen location. A logo, marketing materials and a website for Sea Venice were created. Hats, visors, t-shirts, wine glasses and Tervis tumblers were designed and created and are being sold online and at VAC. We had a very successful Sea Venice Kick Off Party in 2012, with many upcoming events scheduled for 2013-14. This project has boosted tourism in Venice, bringing art and culture to the community and raising awareness in the programs and offerings of VAC.

Exhibition: In 2012 there were twelve different exhibitions in the Pat Buster Gallery and 12 in the Selby, Altman-Vogt Salons. Total income from Exhibition was \$40,102, and \$59,106 in gallery sales.

Shows for 2012 were:

- Wildly Abstract
- Portrait & Figure
- Fine Arts Show
- Members All Media Spring Show
- South County Public School Show
- Collage & Multimedia Show
- 85th Anniversary of Venice Summerfest featuring the Highwaymen
- VAC Instructor, Staff & Board Show
- Bold & Bright All Media Show
- Fall Member's Show
- Florida Suncoast Watercolor Society
- Pen Women Show

Satellite Galleries: We have four satellite galleries with rotating exhibitions which have increased our presence and visibility in the community and promoted our members' artwork. These galleries are the Back Eddy Bistro, Jacaranda Trace, Inn at the Beach and the Mitzi Volker Gallery at the Venice Theater.

Outreach and Community Collaboration: This year we have focused a considerable amount of our efforts on forming new relationships and partnerships with various profit and non-profit community organizations. We have collaborated with the following groups and organizations: Venice Circus Arts Foundations, Venice Mainstreet, Venice Area Beautification Inc., Venice Historical Society, All Faiths Food Bank, the Gondolier Sun, Venice Symphony, Venice Theatre, Island Village Montessori, Epiphany Cathedral School, Venice area public schools, Women's Resource Center, Venice Boys and Girls Club, South County Jazz Club, Venice Community Center, City of Venice, Venice Public Library, Venice Museum & Archives, Venice Chamber of Commerce, Venice Rotary, Women's Sertoma Club, Senior Friendship Center, American Association of University Women and more. We also have coordinated and participated in many community events. We have worked very hard to promote VAC and make VAC a strong community resource and presence. The Sea Venice Project was a collaboration between over 50 sponsoring organizations.

Cultural Campus: In 2012 the Cultural Campus (VAC, Venice Library, Venice Community Center and the Venice Museum and Achieves) had a very successful Progressive Dinner. We also had a logo contest and adopted a new logo and branding campaign.

Statement of Financial Activities	2011	2012
Revenue and Support	379,060	535,341
Expenses	392,589	413,849
Net Ordinary Income	-13,529	121,492
Depreciation	32,659	33,855
Net Income After Depreciation	-46,188	87,637
Statement of Financial Position		
Total Assets	998,376	1,096,066
Total Liabilities	9,909	14,148
Total Net assets	988,467	1,081,918
Total Liabilities and Net Assets	998376	1,096,066

